

Contact:

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## **EMULATION TECHNOLOGY INTRODUCES NEW ELLIPTICAL FIN BGA HEATSINKS**

*Elliptical fin shaped design provides superior cooling performance*

**SANTA CLARA, Calif., January 12, 2005** - Emulation Technology, Inc. (ET), today introduced their new Elliptical Fin BGA Chipset Heatsinks. The new heatsinks were created to ease the thermal challenges design engineers face when working with newer BGA and other SMT packaged chipsets incorporating increased chip speed and power requirements. The elliptical fin design is most efficient in lower airflow environments where multiple heatsinks are used in a series. Large fins and lower pressure drop characteristics ensure optimal cooling performance. The heatsink is easily attached to the chipset with its removable clip and requires no modifications or accessories. The elliptical fin BGA heatsinks come in 10 body sizes: 21mm, 23mm, 25mm, 27mm, 31mm, 35mm, 37.5mm, 40mm, 42.5mm, and 45mm. Each of the body sizes is available with thermal resistant characteristics of 100lfm, 200lfm, 300lfm, 500lfm, and 700lfm.

### **FEATURES & BENEFITS**

- Ideal for applications with swirling air environments or multiple heatsinks are used in a series (in a row).
- Low pressure drop characteristics provide superior cooling performance.
  - Attachment options include a plastic BGA clip for easy installation and removal, or Chometrics T710 interface pad.
  - No modifications or mounting accessories required.
  - Standard features include lightweight Aluminum 6063 with black anodized plating finish.

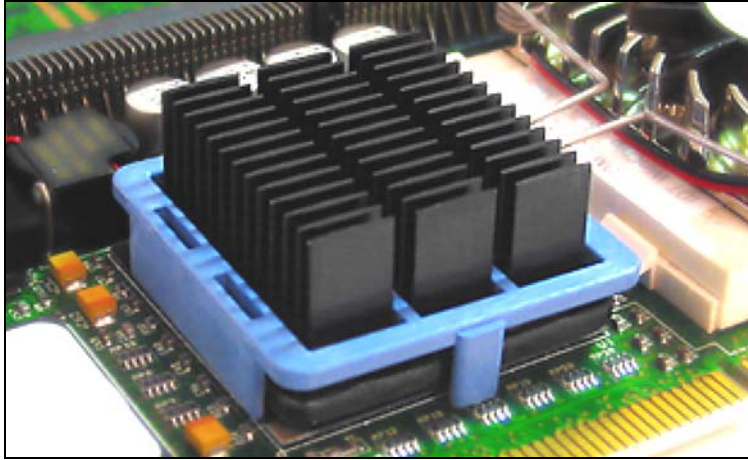
### **Pricing and Availability:**

Pricing for the Elliptical Fin Heat Sinks start at \$ 68.00, 5 piece minimum. Delivery is stock to 5 days.

### **About Emulation Technology**

Founded in 1983, Emulation Technology is the industry leader in interconnects solutions. Emulation Technology has more than 50,000 customers and operations in 23 countries worldwide, selling directly through its extensive catalog, distributors and online store at [WWW.1800ADAPTER.com](http://WWW.1800ADAPTER.com), or by calling 1-800-ADAPTER (232-7837). The company is privately held and is headquartered at 2344 Walsh Avenue, Bldg. F, Santa Clara, Calif., 95051.

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21MM Eliptical Fin BGA Heatsink w/ Clip